

Washington College

Student Posting & Chalking Policy

The purpose of this policy is to provide our students, student organizations, and advisors information on how to appropriately and effectively advertise on campus, while maintaining and respecting the integrity of our facilities and community members.

General Posting Policy:

1. Advertisements of any kind must include the name of the sponsoring organization.
2. Advertisements posted on campus must comply and respect Washington College policy and honor code.
3. Advertisements may not be posted or hung from any finished (painted or varnished) surfaces.
4. According to OSHA mandated safety regulations, no advertisement or sign may be posted on glass doors or suspended from light fixtures, exit signs, smoke detectors, or any other types of safety equipment.
5. Advertisements may not contain reference to, or pictures of, alcohol/drugs (with the exception of educational programs regarding substance abuse or approved BYOB/cash bar events). In the case of approved BYOB and cash bar events on campus, reference to alcohol may be used, but only in a manner occupying less than 33% of the total advertisement. Specific name or reference to a brand or type of alcohol or alcoholic products may not be used on any advertisement.
6. Advertisements may not be posted for longer than 30 days before an event, unless the advertisement is for an ongoing series of events or event series.
7. Advertisements must be removed by the sponsoring individual/organization within 48 hours of the event.

General Chalking Policy:

1. Chalking is allowed for club/organization sponsored events only (name of organization must be included with all chalking unless otherwise approved by the Office of Student Activities).
2. Chalking may only occur on outside sidewalk and brickwalk areas of the college that are exposed to elements of the weather. No chalking may occur on covered walk or entry areas, buildings, or other vertical structures.
3. There is no limit to the amount of chalking allowed.
4. Chalking may occur only within 72 hours before an event.

The Student Posting and Chalking Policy is overseen by the Office of Student Activities and Student Government Association. The Director of Student Activities, in consultation with the Student Government Association Secretary of Social Life, may make exceptions to this policy at their discretion. Any student organization or club found in violation will have their advertising removed and may be referred for further action by the SGA or the College. Please contact the Director of Student Activities or the Student Government Association Secretary of Social Life for further information about this policy or assistance.